

PARTNERSHIP OPPORTUNITIES



SEPTEMBER 6-8, 2024 | Lernerville Speedway

SPRANKLESOKTOBERFEST.COM | INFO@SPRANKLESOKTOBERFEST.COM

SPRANKLE'S OCTOBERFEST



Partnership Perks:

- Over 36,000 attendees in 2023
- Most visited event in Butler County after Labor Day
- Broad customer demographic
- Business branding
 - Print
 - Social media
- On-site vendor space to mingle with patrons
- VIP Lounge access

Why:

Sprankle's Oktoberfest provides an opportunity for local small businesses and vendors to exhibit their wares in front of a large, diverse crowd of guests, and gives local non-profits a platform to raise funds for their organizations. In 2023, over 20 non-profit organizations raised a combined total of over \$100,000.































Danke: Sprankle's Oktoberfest extends a heartfelt thank you to our 2023 partners. We can't do what we do without you!



Allegheny-Kiski Health Foundation • Art Spirit Fine Art Studio & Gallery • BankLogic.Net • Batch LLC • Beamer Electrical Contracting • Berks • Berkshire Hathaway • BodyGenesis • Bradigan's Inc. • Butler County Chamber of Commerce
Butler Florist • C. Matus Co. • Cabot Archery • Cabot Cruisers • Coherent • Concordia Lutheran Ministries • Conny Creek • DQ Grill & Chill • Falling Timber Landscaping • hint • i.e. Insurance • Imler's Poultry • Independence Health System
Iron Element Tattoo • JedCo Building Inc. • Kefalas Designs • Kelley's Family Restaurant • L. Welsh Photography • Lernerville Speedway • Lightning Hair Lounge • LWP Balloon Creations • Magnum Electric • Mainstreet Bake Shop
Marburger Farm Dairy • Marci Mustello • Mister Feed Inc. • Mr. Furnace Filter • New Life Christian Ministries • Oberg Industries • PennEnergy Resources • Pepsi • Reach Out Reptiles • Remnant Sons MC • Sarver True Value
Saxonburg Area Rotary Club • Scene Setter Studio • The Sign Shop+ • Skeel Plumbing • Small Business Accounting • Smith's • Three Rivers Art Glass • Thrower Concrete • Vogel Disposal Service • Voller Dentistry • Wain Landscaping
Walktail Mobile Bar • Warsteiner • Wayne W. Sell Trucking • Wise Snacks • W.L. Roenigk Inc.

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<i>Partnership Levels</i>	\$10,000	\$6,500	\$5,000	\$2,500	\$2,500
VIP WRISTBANDS	100	32	25	15	8
LOGO ON EVENT PROGRAM					
LOGO ON WEBSITE					
LOGO ON T-SHIRT					
LOGO ON PARTNER BANNER					
2'X3' BANNER IN MAIN TENT					
LOGO ON ALL PROMO MATERIALS					
12'X10' VENDOR SPACE					
CUSTOM FACEBOOK VIDEO					

SPRANKLE'S OCTOBERFEST

\$10,000 PARTNERSHIP



Alpengarten (Ultimate Private VIP Lounge)

The best seat in the Haus!

- 20' x 40' private event space
- 100 custom branded VIP wristbands
- Private bartender
- Catered food
- TV with wifi access for streaming
- Personalized decor

\$6,500 PARTNERSHIPS

Bierpalast VIP Tent Package

- 20' x 40' private event space
- 32 VIP Lounge wristbands
- TV with wifi access

Entertainment Partner

Your company front & center!

- Pull-up banners on each end of the stage
- Banner across the dance floor
- 32 VIP Lounge wristbands

Main Tent Partner

Want major exposure?

- Naming rights of the Main Tent
- 30-foot banners on each side of the Main Tent
- 32 VIP Lounge wristbands



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\$5,000 PARTNERSHIPS

Kinderland Partner

Brand our main kids attraction!

- Exclusive Kinderland naming rights
- 12-foot banner across Kinderland entrance
- Banners on all inflatable attractions
- 25 VIP Lounge wristbands

Autobahn Car Show Partner

Display and advertise your latest vehicle inventory!

- Exclusive Car Show naming rights
- 20+ spaces for new and classic inventory
- 12-foot banner across Car Show entrance
- 25 VIP Lounge wristbands



O-Fest Games Partner

Name those games!

- Naming rights to the O-Fest Games
 - Steinholding Competition
 - Dachshund Race & Costume Contest
 - Cornhole Tournament
- Branding on all event schedules
- 25 VIP Lounge wristbands

Golfwagen Partner

Your logo zooming around the grounds!

- Brand our fleet of 15+ golf carts
- 25 VIP Lounge wristbands

Handwerkmarkt Partner

Put your brand on the map!

- Naming rights to the Handwerkmarkt (craft market)
- 12-foot banner across market entrance
- 25 VIP Lounge wristbands

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\$2,500 PARTNERSHIPS

Wunschbaum (Wishing Tree) Partner

Go out with a bang!

- Company-themed decor on our 16' Wunschbaum
- Branded banners on surrounding fencing
- Company designated Fire Meister
- 15 VIP Lounge wristbands

Guests leave wishes on the Wunschbaum all weekend. The company-designated Fire Meister sets the tree alight during closing ceremonies and releases wishes into the universe!



Tractor Show Partner

An Octoberfest staple attraction!

- Naming rights to the 2024 Tractor Show
- Six 3-foot banners lining the aisles
- 15 VIP Lounge wristbands



Trash Can Partner

Be seen by every guest!

- 30 trash cans custom-wrapped with company name
- 15 VIP Lounge wristbands

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\$200 SPOT PARTNERSHIPS



Porta Potty Partner

Everybody's gotta go!

- 11" x 17" poster ad on the inside and outside of the door of one of our Festtoiletten
- 26 available
- 8 VIP Lounge wristbands



Sandwich Board Partner

Be seen anywhere on the grounds!

- Two-sided 24" x 36" A-frame
- 8 VIP Lounge wristbands

FRIENDS OF OCTOBERFEST PARTNERSHIPS

Lederhosen Partner – \$2,500

- Dirndl Partnership PLUS:
- Logo included in all promotional materials up to 6 months prior to event

Dirndl Partner – \$1,500

- Bier Partnership PLUS:
- Company logo included in Sprankle's Store Ad (reaches 75k households)

Bier Partner – \$800

- Edelweiss Partnership PLUS:
- 36" x 24" banner in the Main Tent

Edelweiss Partner – \$500

- Company listed on Facebook Event page
- Logo included on Partner Banner above Main Stage
- Logo included on exclusive Oktoberfest edition Sprankle's t-shirt
- Logo included on Partners Page of spranklesoktoberfest.com
- Logo on event program

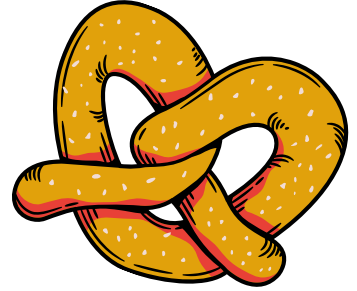
SPRANKLE'S OCTOBERFEST

CUSTOMIZE YOUR PARTNERSHIP!

We would love to work with you to create a custom partnership experience to better fit your business or organizational needs!

Contact Us

Béla Pater
Director of Events
info@spranklesoctoberfest.com
724-954-1295



———— SPRANKLE'S ———— OCTOBERFEST

PARTNERSHIP SUPPORT FORM

NAME: _____ TITLE: _____

COMPANY: _____

ADDRESS: _____

EMAIL: _____ PHONE: _____

PARTNERSHIP: _____ AMOUNT: _____

Please make checks payable to Sprankle Event LLC

Mail to:

Sprankle Event LLC

270 W Water St.

Saxonburg, PA 16056

Scanned form can be emailed to: info@spranklesoctoberfest.com

Company Logos should be sent in vector (.eps or .ai) format and
emailed to: info@spranklesoctoberfest.com

Questions? Please contact us at info@spranklesoctoberfest.com



*Learn More about
Octoberfest!*

